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THIS IS THE URBAN LEAGUE
OF ESSEX COUNTY

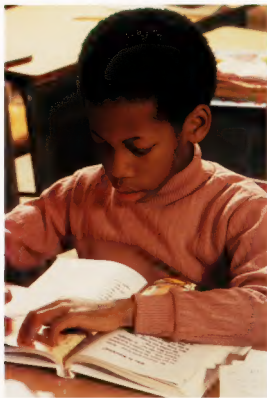


MAKING LIFE BETTER

The Urban League has been working with the people of Essex County, New Jersey, to improve their quality of life for over 70 years. We have led the struggle to eliminate racial discrimination and gain equal opportunity for the County's Black and other disadvantaged minorities. The League is a nonpartisan, nonprofit organization committed to the health and well-being of individuals, the family, and the community. At the core The League's success is its long history of pragmatic and effective community programs meeting four vital needs: Education, Employment, the Family, and Outreach.

PREPARING FOR THE FUTURE

*Education is a vital weapon
The League employs against
threats of missed opportunity
to the individual, family and
community.*



OPERATION BRIGHTSIDE

Our program offers summer employment to hundreds of Essex County youth, but it does more than that. We teach young people useful employment skills and give them a positive first impression of the working world. With the support of Anheuser-Busch and United Way, one life aspect that youth in the program learn is the solid waste crisis and the role recycling plays in easing the crisis. The youth then take this information to the community and promote recycling.

COMMUNITY SCHOLARSHIP PROGRAM

The League/Anheuser Busch Scholarship has enabled over 100 adults, usually heads of households, to complete their associate degrees at Essex County College. These adults are not only successful in the world of work, but further enrich their lives by supporting The League.

WORKING TOWARD TOMORROW

Easing Essex County's unemployment problem is a primary goal of The League. In recent years it has trained thousands of individuals and made dreams and ambitions a reality.



THE ULTRA CENTER

With a partnership between The League, IBM, local businesses and foundations, we train disadvantaged clients in the computer skills needed for employment in today's offices. This program has met with dramatic success. Nine out of ten graduates are successfully placed in permanent career-oriented positions.

EMPLOYMENT DEPARTMENT

Over 10,000 Essex County residents have found jobs through our Employment Department since the department began in 1917. Computerized job listings and concerned counselors make this a highly effective program. Currently we have placed over 200 individuals yearly, including the homeless, and high school and college graduates.

FAMILIES AND THEIR CHILDREN

A community can never become strong as long as its families are weak. The Urban League does all it can to help Essex County families thrive.



CHILD DEVELOPMENT CENTER

Our Day Care Centers offer parents who are working or seeking work a safe, affordable haven for their children ages 3 to 5 years. These licensed centers' fees are based on family income and size.

ADOLESCENT MOTHERS

Teens who need assistance can come to us for emergency help, professional counseling, and referral to other public agencies. Direction is not only given about where to go but how to plan for the future.



HOUSING DEPARTMENT

The League's housing program helps protect Essex County residents by keeping them informed on their rights as renters, home buyers and home owners. Our Housing Department has been recognized by the U. S. Housing and Urban Development Department as one of the top agencies in New Jersey performing housing counseling services.

OTHER FAMILY SERVICES

New challenges to the health and well-being of the family arise regularly, and The League faces them with programs like the Pediatric AIDS and Prevention Program, the Christmas Emergency Fund and Independent Living Skills Program for foster children, and more.

THE LEAGUE REACHES OUT WHEN THE COMMUNITY NEEDS

Not every problem fits into one of The League's many programs. So, we provide personalized service to clients to meet a wide variety of personal and family needs. Each time our flexible professional staff helps a client, we gain insight into emerging needs of the community.





WHERE THE LEAGUE BEGAN

William Ashby founded The Essex County Urban League during the First World War to help young Black families moving to the area from the South to find homes and work. Over the years the group grew stronger, fighting the ravages of urban blight and the ignorance of discrimination. It sought to strengthen Essex County by promoting self sufficiency, self respect and improved lifestyle among the disadvantaged.

The Urban League of Essex County ranks in the top 20 of the 113 National Urban League affiliates in the nation. As a vital part of the National Urban League which sets the standards, The Urban League of Essex County focuses its community thrust in Essex County and supports five other Urban League affiliates in the state.

WHAT MAKES IT WORK!

The League is led by a Board of Directors with diverse expertise from large Fortune 500 companies, business owners, educators, lawyers, and other professionals. The organization is staffed by full time professionals and supported by many volunteers. It is also driven by its auxiliary groups like the Guild, the Pacemakers, Youth Council and the Montclair Advisory Council. We work in partnership with all the

other social service agencies and nonprofit groups of Essex County. But above all, The Urban League of Essex County is a vital part of the community. It grows and thrives only with the aid and support of the people it serves.

Your tax deductible contribution will help to continue The League's great work for decades to come.

WHERE THE LEAGUE IS GOING

Meeting the challenge with enthusiasm is what we have done for decades. In recent years many government and private social service efforts have been severely cut, and in some cases disappeared from the scene entirely. The League, in strong opposition to this trend, is tirelessly continuing its work in

education, employment, outreach, and the foundation of the community—the family. And now, more than ever, it provides vital individual and family services to the community. The League's direction, as always, is seeing tomorrow first and being prepared.

Member Agency United Way

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